

THE WESTMORELAND  
MUSEUM of AMERICAN ART

# PARTNER WITH US!



## WHY BECOME INVOLVED?

- **Support the Arts**
- **Reach a Wider Audience**
- **Invest in the Community**
- **Enhance Your Brand**
- **Access Exclusive Perks**

## VISIBILITY

**Potential Marketing Reach:** Over 1 million touchpoints (website, email, social media, direct mail, and paid marketing efforts)

**Estimated Attendance:** 8,000 (combined total for the four events)

**Estimated Visitor Exposure:** 30,000 (for \$20,000 level sponsorship only)





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**Join The Westmoreland Museum of American Art  
in making a difference through the arts and culture in our region.**

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## **CORPORATE PARTNERSHIP PACKAGE**

This annual package includes a full year of recognition through the promotion of four Museum events and experiences.

### **Winter Lights Festival (November–December)**

Several nights featuring dazzling light displays, an immersive experience, live music, art activities, and seasonal treats, creating a festive winter wonderland.

- estimated attendance: 2,000

### **Art in Bloom (March)**

A multi-day festival showcasing floral designs inspired by artworks, blending botanical beauty with art to create an immersive experience.

- estimated attendance: 3,000

### **An Artful Evening (May)**

This annual gala features performances and wine and food tasting stations inspired by art, creating an extraordinary experience in the galleries.

- estimated attendance: 120

### **Mini Golf (June–August)**

A new experience for 2026, this artist-designed mini golf course brings together creativity and play.

- estimated attendance: 3,000





## PACKAGE BENEFITS

	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Recognition in the Museum Lobby for 12 months	Logo				
Choice of Presenting Sponsorship for 1 Event	Yes				
Private Rental Space	Yes				
Free Admission Passes Art in Bloom	10	8	6	4	2
Free Tickets to Art in Bloom Appreciation Breakfast	2	2	2	2	2
Complimentary Tickets to an Artful Evening Gala	8	6	4	2	
Free Admission Passes to Mini Golf	10	8	6	4	2
Event Onsite Signage	Logo	Logo	Logo	Logo	Listing
Billboards (when applicable)	Logo				
Garden Banner (not applicable for gala)	Logo	Logo	Logo		
Perspectives & Happenings Mailers [45K+ distributed]	Logo	Logo	Logo	Logo	Listing
Website [approx. 200k users/yr]	Logo	Logo	Logo	Logo	Listing
Social Media [22k+ followers]	Listing	Listing			
Event Emails [12k+ recipients]	Logo	Logo	Logo	Logo	Listing
Monthly Happenings Emails [12k+ recipients]	Logo	Logo	Logo	Listing	
Event Printed Collateral	Logo	Logo	Logo	Logo	Listing
Print Advertisements (when applicable)	Logo	Logo	Logo		

Size of logo varies depending on sponsorship levels.

## CONTACT

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The official registration and financial information of The Westmoreland Museum of American Art may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

221 North Main Street, Greensburg, PA 15601

724.837.1500 | [thewestmoreland.org](http://thewestmoreland.org)

Admission is free.

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