

THE WESTMORELAND
MUSEUM of AMERICAN ART

PARTNER WITH US!



WHY BECOME INVOLVED?

- **Support the Arts**
- **Reach a Wider Audience**
- **Invest in the Community**
- **Enhance Your Brand**
- **Access Exclusive Perks**

VISIBILITY

Potential Marketing Reach: Over 1 million touchpoints (website, email, social media, direct mail, and paid marketing efforts)

Estimated Attendance: 10,000 (combined total for the four events)

Estimated Visitor Exposure: 40,000 (for \$20,000 level sponsorship only)



**Join The Westmoreland Museum of American Art
in making a difference through the arts and culture in our region.**

CORPORATE PARTNERSHIP PACKAGE

This annual package includes a full year of recognition through the promotion of four Museum events and experiences.

Winter at The Westmoreland (November–January)

Several nights featuring a festive immersive experience, live music, art activities, and seasonal treats.

- estimated attendance: 3,000

Art in Bloom (March)

A multi-day festival showcasing floral designs inspired by artworks, blending botanical beauty with art to create an immersive experience.

- estimated attendance: 3,600

An Artful Evening (May)

This annual gala features performances and wine and food tasting stations inspired by art, creating an extraordinary experience in the galleries.

- estimated attendance: 120

Summer Interactive Experience (June–August)

New in 2027, this inflatable art experience evokes joy and creativity.

- estimated attendance: 4,000





PACKAGE BENEFITS

	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500
Recognition in the Museum Lobby for 12 months	Logo				
Choice of Presenting Sponsorship for 1 Event	Yes				
Private Rental Space	Yes				
Free Admission Passes Art in Bloom	10	8	6	4	2
Free Tickets to Art in Bloom Appreciation Breakfast	2	2	2	2	2
Complimentary Tickets to an Artful Evening Gala	8	6	4	2	
Free Admission Passes to Summer Interactive	10	8	6	4	2
Event Onsite Signage	Logo	Logo	Logo	Logo	Listing
Happenings Mailers [25K distributed]	Logo	Logo	Logo	Logo	Listing
Website [approx. 220k users/yr]	Logo	Logo	Logo	Logo	Listing
Social Media [23k+ followers]	Listing	Listing			
Event Emails [10k+ recipients]	Logo	Logo	Logo	Logo	Listing
Monthly Happenings Emails [12k+ recipients]	Logo	Logo	Logo	Listing	
Event Printed Collateral	Logo	Logo	Logo	Logo	Listing
Print Advertisements (when applicable)	Logo	Logo	Logo		

Size of logo varies depending on sponsorship levels.

CONTACT

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Admission is free.

The official registration and financial information of The Westmoreland Museum of American Art may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

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