

THE WESTMORELAND MUSEUM of AMERICAN ART

CALL FOR ARTISTS



ARTISTS FOR AN ART MAZING EXPERIENCE

The Westmoreland Museum of American Art is seeking artists living or working in Westmoreland County or the greater Pittsburgh area for an *Art Maze* art experience to open on June 13, 2025. The Museum is partnering with A-MAZE-D to create a maze made of resistant carton boxes with painted murals decorating its walls. This will be a one-of-a-kind, interactive art experience for guests of all ages that will feature several self-guided activities for patrons to complete while inside the maze and around the Museum. Under the coordination of A-MAZE-D director, Chris Minsal, selected artists will execute their mural designs upon large sections of the maze's walls. Artists will receive an \$800 honorarium from The Westmoreland Museum of American Art to compensate for their time and labor. The *Art Maze* will be open to the public in the Cantilever Gallery from **June 13, 2025–August 10, 2025**.



WORKING ON THE ART MAZE

Selected artists will participate in an artist orientation session with Chris Minsal, Director of A-MAZE-D on February 3, 2025. During this meeting, artists will be paired with artworks on display in the Museum's galleries and prompted to create a design inspired by such works in their own unique style. Minsal, will combine and adjust each artist proposed designs and incorporate them into the final layout of the maze. Throughout this process, artists will meet with Minsal and The Westmoreland staff to discuss the execution of their designs within the timeframe allotted. Finally, from June 8-12, 2025, each artist will be tasked with painting their design on their respective section of the maze's walls.

ARTIST REQUIREMENTS

Artists must be able to paint a mural along the maze walls covering a **100-800 square-foot area in five days**. The maze walls will be approximately 5 feet tall. Artists must be able to paint fast and efficiently to accomplish their assigned section of the maze within the five day timeframe (June 8-12). Muralists, and artists with experience relevant to mural painting are highly encouraged to apply.

IMPORTANT DATES

To be considered for this project, artists are required to be available during the following dates and times:

- **February 3, 2025, 11am-1:30pm**
Art Maze artist orientation (virtual)
- **June 8-12, 2025, Daytimes with evenings as needed**
Time allotted for completion of painting the Art Maze
- **June 13, 2025, Time TBD**
Art Maze Grand Opening Event

Please bear in mind that the audience will be broad-based and consist of all ages. For artists chosen to work on this project, proposed designs should be appropriate for public display. Designs that are religious, political, or sexual in nature will not be considered.



BENEFITS FOR PARTICIPATING ARTISTS

In addition to the honorarium of \$800 at the completion of the project, participating artists will gain several valuable opportunities:

RECOGNITION

Participating artists will be acknowledged in the Museum's Cantilever Gallery on the Museum's website, in the press release, and through selected marketing opportunities. Their contributions will also be highlighted in Museum publications and promotions, enhancing their professional profiles.

EXPOSURE TO A BROAD AUDIENCE

The Art Maze will be visited by guests of all ages, offering artists the chance to showcase their work to a wide and diverse audience.

CREATIVE COLLABORATION

Artists will work with Chris Minsal of A-MAZE-D, transforming their initial designs into large scale, interactive art experiences. This experience offers a unique opportunity for collaboration with fellow local artists on a project which aims to inspire an appreciation of American art.

ENGAGEMENT IN COMMUNITY ARTMAKING

Artists will attend a celebratory opening event on June 13, 2025 and will have the opportunity, based on availability, to facilitate an artmaking activity during one of three community days (June 21, July 12, or Aug 10, 2025). An additional honorarium (TBD) will be provided for their time during this community engagement day.

HOW TO ENTER

Artists with painting expertise are encouraged to apply, with special emphasis placed on those who have prior mural experience. Interested artists can apply via email by submitting the following:

1. Artist CV/Portfolio

Please submit a CV/Portfolio that includes images of completed projects highlighting your experience and skills relevant to mural or large-scale painting. While we strongly encourage applications from artists with a proven track record and high proficiency in mural work, previous mural experience is not a strict requirement.

2. Provide a brief response to the following prompt:

Explain how you would approach painting a mural covering a 100–800 square-foot area of the maze in just five days. Assume the maze walls will be approximately 5 feet tall.

Your response should demonstrate considerations for effective time management to ensure project completion within the five-day timeline. This prompt does not require you to have a specific design in mind, but you may include details if it would aid you in crafting your response.

3. Select Artwork Inspiration

Please select three artworks from the provided list which you are most likely to use as inspiration for your design and explain what you find most compelling about them.

Completed applications should be emailed to:

ddiandrea@thewestmoreland.org

SUBJECT LINE: 'Call for Artists - Art Maze'

The deadline for submissions is **January 12, 2025**.

Proposals will be reviewed by a panel of representatives from The Westmoreland Museum of American Art and A-MAZE-D. The selected artists will be notified by January 24, 2025.

ADDITIONAL INFORMATION

RIGHTS AND ENTITLEMENTS

By submitting your application, you confirm that:

If selected, you will receive a \$800 honorarium upon completion of the painting process. The Art Maze is designed to be a temporary structure. Your artwork will not continue to be displayed in the Museum following the closing of the maze. All materials pertaining to the Art Maze remain under the ownership of The Westmoreland Museum of American Art. The Museum maintains the right to do what it deems appropriate with any materials related to the maze following the conclusion of the project including, but not limited to, paint, tools purchased by the Museum, and the cardboard maze walls themselves. Artists will not remove any section of the maze following its closing, unless agreed with the Museum.

PAINTING MATERIALS

All paint will be provided by the Museum upon consultation with A-MAZE-D and the artists. Artists are highly encouraged to use their own brushes and other preferred painting tools.

ABOUT A-MAZE-D

A-MAZE-D produces indoor/outdoor maze and labyrinth attractions for museums, zoos, aquariums, parks, schools, farm parks, special events, and other venues. www.a-maze-d.com

ABOUT THE WESTMORELAND MUSEUM OF AMERICAN ART

Located in Greensburg, PA, The Westmoreland Museum of American Art offers meaningful and engaging cultural experiences that build community and inspire creativity, new ideas, and action through the power of art.

POSSIBLE SELECTION OF ARTWORKS FOR INSPIRATION FOR ARTIST DESIGNS

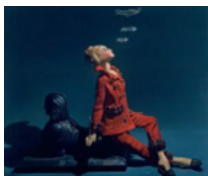
PORTRAITS



Cecilia Beaux
Study for Twilight Confidences, 1888
Oil on cardboard (grisaille)
Gift of Henry Sandwith Drinker
Pennsylvania Academy of the
Fine Arts, Philadelphia

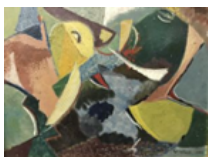


William Merritt Chase
The Young Orphan, 1884
Oil on canvas
National Academy of Design
New York, NY

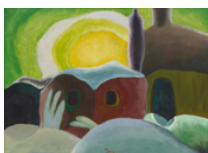


Priscilla Warren Roberts
Flaming Youth, around 1975
Oil on canvas
Gift of Jeremyn Davern, 1984

ABSTRACTION



Virginia Ward
Still Life, 1941
Ensemble, 1945
Oil on canvas



Arthur Dove
Sunset, 1935
Oil on canvas
Art Bridges



Sharif Bey
Bird Skull: Fire #2, 2020
Vitreous china and mixed media
Gift of the William W. Jamison II
and Thomas Lynch Art Acquisition
Fund, 2020

LANDSCAPES



Henry Ossawa Tanner
The Miraculous Haul of Fishes
around 1913-1914
Oil on canvas
National Academy of Design
New York, NY



Childe Hassam
The Outer Harbour, 1909
Oil on canvas
Mary Marchand Woods Memorial
Fund, 1964



Aaron Gorson
Industrial Scene at Night
date unknown
Oil on canvas
Richard K. Mellon and Sons



Henrietta Shore
Point Sur Lighthouse, 1930
Oil on canvas on board
Art Bridges