



# EVENT SPONSORSHIP

Elevate your brand’s visibility while directly contributing to the cultural richness of our region. The Westmoreland offers sponsorship levels designed to meet diverse marketing goals and budgets.



**Art on Tap**  
Themed 21+ happy hour with light bites, drinks, activities, and entertainment.  
Available Dates  
• **September 12, 2025** Creative Couture  
• **October 10, 2025** Rocktober Fest  
• **January 30, 2026** Comedy Night  
• **March 13, 2026** St. Patrick’s Day  
• **May 8, 2026** Monster Drawing Rally



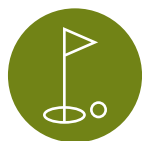
**Jazz Concert**  
Performances that offer a unique blend of music and culture.  
Available Dates  
• **2025** October 15, November 12, and December 3  
• **2026** January 14, February 18, March 18, April 15, and May 13



**Community Day**  
Free, family-friendly fun day with art, performances, and food from local vendors.  
Available Dates  
• **2025** July 12, August 10, September 21, and October 19  
• **2026** January 19, February 8, March 29, April 18, May 17, and June 27



**Art in Bloom**  
March 25–30, 2026  
A spring festival featuring creations by talented floral designers inspired by select artworks in the galleries.  
• Pedestal sponsorships available.



**Mini Golf**  
June 5–August 30, 2026  
A new experience for 2026, this artist-designed mini golf course brings together creativity and play.  
• Tee sponsorships available.



# **OPPORTUNITIES & BENEFITS**

|                    | Art on Tap   | Community Day  | Jazz Concert   | Art in Bloom<br>Pedestal Sponsor | Mini Golf<br>Tee Sponsor  |
|--------------------|--|--|--|----------------------------------|---------------------------|
| Sponsorship Amount | \$1,000  | \$1,000  | \$1,000  | \$500                            | \$500                     |
| Recognition        | Listing on website, social media, email, ads, and complimentary tickets      | Listing on website, social media, email, and ads                             | Listing on website, social media, email, ads, and complimentary tickets      | Listing on pedestal              | Listing on course signage |
| Visibility         | 100 attendees per event and marketing reach on select communication channels | 300 attendees per event and marketing reach on select communication channels | 100 attendees per event and marketing reach on select communication channels | 3,000 attendees                  | 3,000 attendees           |

The official registration and financial information of The Westmoreland Museum of American Art may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

THE WESTMORELAND  
MUSEUM of AMERICAN ART

## **CONTACT**

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