

EVENT SPONSORSHIP

Elevate your brand's visibility while directly contributing to the cultural richness of our region.
The Westmoreland offers sponsorship levels designed to meet diverse marketing goals and budgets.

Community Day

Free, family-friendly fun day with art, performances, and food from local vendors.

2027

- **January 18** MLK Jr. Day
- **February 7** I Heart Art
- **March 21** Art in Bloom
- **April 24** ArtsWalk
- **May 16** AAPI Celebration
- **June 26** Pride Prom
- **July 17** Summer Saturday
- **August 15** Inflatable World
- **September 26** Fiber Arts
- **October 17** Animal Kingdom
- **November 5** Winter Wonderland

Art on Tap

Themed 21+ happy hour with light bites, drinks, activities, and entertainment.

Available Dates

- **February 26, 2027**
- **June 4, 2027**
- **September 10, 2027**

Art in Bloom

March 17–21, 2027

A spring festival featuring creations by talented floral designers inspired by select artworks in the galleries.

- Pedestal and Flowers After Hours sponsorships available.

Jazz Concert Series

Performances that offer a unique blend of music and culture.

Available Dates

- **Series I:** October 21, November 18, and December 16, 2026 and January 13, 2027
- **Series II:** 2027: February 17, March 10, April 14, and May 12

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OPPORTUNITIES & BENEFITS

	SPONSORSHIP AMOUNT	RECOGNITION	VISIBILITY
Community Day	$1,000	Listing on website, social media, email, and ads	300 attendees per event and marketing reach on select communication channels
Jazz Concert Series	$1,000 per series	Listing on website, social media, email, ads, and complimentary tickets	100 attendees per event and marketing reach on select communication channels
Art on Tap	$1,000	Listing on website, social media, email, ads, and complimentary tickets	150 attendees per event and marketing reach on select communication channels
Art in Bloom Flowers After Hours March 19, 2027	$1,000	Listing on website, social media, email, ads, and complimentary tickets	200 attendees per event and marketing reach on select communication channels
Art in Bloom Pedestal	$500	Listing on pedestal	3,600 attendees

The official registration and financial information of The Westmoreland Museum of American Art may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

THE WESTMORELAND
MUSEUM of AMERICAN ART

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