



## EVENT SPONSORSHIP

**Elevate your brand's visibility while directly contributing to the cultural richness of our region.**

The Westmoreland offers sponsorship levels designed to meet diverse marketing goals and budgets.



### Community Day

Free, family-friendly fun day with art, performances, and food from local vendors.

Available Dates in 2026

- **January 19** MLK Jr. Day
- **February 8** I Heart Art
- **March 29** Art in Bloom
- **May 17** AAPI Celebration Day
- **June 27** Pride
- **July 11** America's Birthday
- **August 16** Sports
- **September 20** Native American Heritage Day
- **October 18** Glass Fest
- **November 13** Winter Wonderland



### Art in Bloom

March 25-29, 2026

A spring festival featuring creations by talented floral designers inspired by select artworks in the galleries.

- Sponsorships for pedestals and Flowers After Hours available.



### Puttapalooza: Art-inspired Mini Golf

June 5-August 30, 2026

A new experience for 2026, this artist-designed mini golf course brings together creativity and play.

- Tee sponsorships available.



### Jazz Concert Series

Performances that offer a unique blend of music and culture.

Available Dates

- **Series I:** February 18, March 18, April 15, and May 13, 2026
- **Series II:** October 21, November 18, and December 16, 2026 and January 2027

**THE WESTMORELAND  
MUSEUM of AMERICAN ART**

**continued on back →**



## OPPORTUNITIES & BENEFITS

	Community Day	Jazz Concert Series	Art in Bloom Pedestal Sponsor	Art in Bloom Flowers After Hours	Mini Golf Tee Sponsor
Sponsorship Amount	\$1,000	\$1,000 per series	\$500	\$1,000 per evening	\$500
Recognition	<b>Listing on website, social media, email, and ads</b>	<b>Listing on website, social media, email, ads, and complimentary tickets</b>	<b>Listing on pedestal</b>	<b>Listing on website, social media, email, ads, and 4 complimentary tickets</b>	<b>Listing on course signage</b>
Visibility	<b>300 attendees per event and marketing reach on select communication channels</b>	<b>100 attendees per event and marketing reach on select communication channels</b>	<b>3,000 attendees</b>	<b>100 attendees per evening and marketing reach on select communication channels</b>	<b>3,000 attendees</b>

The official registration and financial information of The Westmoreland Museum of American Art may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

**THE WESTMORELAND MUSEUM of AMERICAN ART**

## CONTACT

**Paige Mastrippolito:**  
**[pmastrippolito@thewestmoreland.org](mailto:pmastrippolito@thewestmoreland.org)**  
**or 724.837.1500 x117**