



EVENT SPONSORSHIP

Elevate your brand's visibility while directly contributing to the cultural richness of our region.

The Westmoreland offers sponsorship levels designed to meet diverse marketing goals and budgets.



Community Day

Free, family-friendly fun day with art, performances, and food from local vendors.

Available Dates in 2026

- **January 19** MLK Jr. Day
- **February 8** I Heart Art
- **March 29** Art in Bloom
- **May 17** AAPI Celebration Day
- **June 27** Pride
- **July 11** America's Birthday
- **August 16** Sports
- **September 20** Native American Heritage Day
- **October 18** Glass Fest
- **November 13** Winter Wonderland



Art in Bloom

March 25–29, 2026

A spring festival featuring creations by talented floral designers inspired by select artworks in the galleries.

- Sponsorships for pedestals and Flowers After Hours available.



Puttapalooza: Art-inspired Mini Golf

June 5–August 30, 2026

A new experience for 2026, this artist-designed mini golf course brings together creativity and play.

- Tee sponsorships available.



Jazz Concert Series

Performances that offer a unique blend of music and culture.

Available Dates

- **Series I:** February 18, March 18, April 15, and May 13, 2026
- **Series II:** October 21, November 18, and December 16, 2026 and January 2027

THE WESTMORELAND
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OPPORTUNITIES & BENEFITS

	Community Day	Jazz Concert Series	Art in Bloom Pedestal Sponsor	Art in Bloom Flowers After Hours	Mini Golf Tee Sponsor
Sponsorship Amount	\$1,000	\$1,000 per series	\$500	\$1,000 per evening	\$500
Recognition	Listing on website, social media, email, and ads	Listing on website, social media, email, ads, and complimentary tickets	Listing on pedestal	Listing on website, social media, email, ads, and 4 complimentary tickets	Listing on course signage
Visibility	300 attendees per event and marketing reach on select communication channels	100 attendees per event and marketing reach on select communication channels	3,000 attendees	100 attendees per evening and marketing reach on select communication channels	3,000 attendees

The official registration and financial information of The Westmoreland Museum of American Art may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.

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